

Press Release

Barcelona, September 6th 2005

New faces at STAR Servicios Lingüísticos in Barcelona

STAR Servicios Lingüísticos continues its steady (two digit) growth and as a consequence a high number of excellent professionals recently joined the company.

Last March, Jesús Maroto joined STAR as Operations & Marketing Director. Previously he had been working at the advertising agency Euro RSCG in London since 1999. He started and managed a department specialised in the consultancy, development, translation and adaptation of marketing communications, namely web sites, online and above the line advertising campaigns, interactive TV, direct marketing, etc. He also worked as an account manager for clients such as American Express, Intel and Peugeot. Previously he worked at SDL, Lionbridge and Intel. He attended the universities of Granada (Spain), St. Petersburg (Russia), Washington (USA) and London (UK), where he studied translation, linguistics, IT and eMarketing.

Eva Oliva is the newest member. She joined STAR at the beginning of June as Senior Project Manager. Eva brings to the company a vast amount of experience in the localisation, testing and project management fields. She has spent a number of years in multinational environments (Lionbridge, Dragon Systems, Wildfire...) in the US and the UK working in various roles from Localisation Specialist to International Language Coordinator and International Engineer.

Raúl Araya also joined STAR Barcelona a few months ago. As a computer linguist and programmer he has been the ideal reinforcement for the technical support team, and he has already produced some wonderful improvements in the CAT workflow tools.

In the Project Management team, there are also two new junior members: Karmen Louzao and Rosa Terol.

Finally, the department that has grown the most is the Translation department. Pablo Salas, Laura Mallol and Alicia Cruz are the newest additions to the in-house team.

STAR Servicios Lingüísticos was established in 1999 in Barcelona as part of the STAR group, one of the five most important organizations in the world in the fields of translation services and linguistic technology. This group, which was founded in Switzerland in 1984, has 34 offices in 22 countries, and employs over 700 people. Since its inception, the Spanish office has grown year after year. Currently it employs 25 professionals that work in the areas of project management, translation, terminology, desktop publishing, programming, training and consultancy. The company also manages over 500 freelancers on a regular basis. The list of clients include prestigious names such as Airbus, Blaupunkt, BMW, BSH, Bulgari, Cartier, Diesel, Leica, Lexus, Mercedes, McAfee, Roche, Toshiba, Toyota and Xerox. The key behind the success of the Spanish branch lies in the ability to provide clients with a high quality and cost-effective solution to global communication.