



## Press Release

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Barcelona, March 30<sup>th</sup> 2006

### **STAR Servicios Lingüísticos cooperates with UNICEF**

STAR Servicios Lingüísticos, the Spanish branch of the leading multilingual communication services provider STAR Group, has recently started a cooperation agreement with UNICEF, the United Nations Children's Fund. In virtue of such agreement STAR will translate for free the UNICEF product catalogue into Catalan.

In relation to this, Michael Scholand, CEO of the company said: "At STAR Servicios Lingüísticos we have always believed that the best way to help others is by offering our experience and work. Therefore the idea behind our cooperation agreement with UNICEF is based upon this philosophy. Furthermore, we all are terribly proud of helping UNICEF build a world where the rights of every child are realized."

STAR Servicios Lingüísticos was established in 1999 in Barcelona as part of the STAR group, one of the five most important organizations in the world in the fields of translation services and linguistic technology. This group, which was founded in Switzerland in 1984, has 34 offices in 22 countries, and employs over 700 people. Since its inception, the Spanish office has grown year after year. Currently it employs 25 professionals that work in the areas of project management, translation, terminology, desktop publishing, programming, training and consultancy. The company also manages over 500 freelancers on a regular basis. The list of clients include prestigious names such as Airbus, Blaupunkt, BMW, BSH, Bulgari, Cartier, Diesel, Leica, Lexus, Mercedes, McAfee, Roche, Toshiba, Toyota and Xerox. The key behind the success of the Spanish branch lies in the ability to provide clients with a high quality and cost-effective solution to global communication.

**STAR Servicios Lingüísticos**

<XML>Los ingenieros de la lengua</XML>

<XML>The language engineers</XML>

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