

Press Release

Barcelona, April 11th 2006

STAR Servicios Lingüísticos supports the 6th LRC International Summer School

STAR Servicios Lingüísticos continues its commitment to employee training and skill development as well as actively supports training events for professionals working in multilingual technical communication.

The 6th LRC Internationalisation and Localisation Summer School is one of those events. It will offer attendees an in-depth look at, and hands-on experience of, localisation - from basic introductions to advanced concepts, and will include an intensive one-day course in .NET localisation. Since STAR Servicios Lingüísticos considers it not only a very interesting event for their employees to attend but also an opportunity to strengthen ties between STAR in Barcelona and the Localisation Research Centre, they decided to offer one of their in-house translators the opportunity to take part in it. In order to choose the candidate, they organised a small "lottery" among all the translators willing the travel to Ireland. The winner was Yvonne Fernández, who is absolutely confident she will not only learn a lot but also have a great time with people from all around the world.

In relation to this initiative, Jesús Maroto, Operations & Marketing Director said: "STAR Servicios Lingüísticos firmly believes in the value of promoting training initiatives and the 6th LRC Internationalisation and Localisation Summer School fits really well with our ongoing in-house training programme. However, it is only because of the commitment of all of our staff that STAR Servicios Lingüísticos continues to advance as a leader in both staff development and, as a direct result, in enhanced multilingual communications services and technology."

STAR Servicios Lingüísticos was established in 1999 in Barcelona as part of the STAR group, one of the five most important organizations in the world in the fields of translation services and linguistic technology. This group, which was founded in Switzerland in 1984, has 34 offices in 22 countries, and employs over 700 people. Since its inception, the Spanish office has grown year after year. Currently it employs 25 professionals that work in the areas of project management, translation, terminology, desktop publishing, programming, training and consultancy. The company also manages over 500 freelancers on a regular basis. The list of clients include prestigious names such as Airbus, Blaupunkt, BMW, BSH, Bulgari, Cartier, Diesel, Leica, Lexus, Mercedes, McAfee, Roche, Toshiba, Toyota and Xerox. The key behind the success of the Spanish branch lies in the ability to provide clients with a high quality and cost-effective solution to global communication.