

## STAR Servicios Lingüísticos chucks its old ways

### Press release

Barcelona, June 2009

Thanks to its new *Groupware Translation Management System, or GTMS*, **STAR Servicios Lingüísticos** has become a paper-free enterprise.

STAR has taken a green stance in office management by introducing the new *GTMS*, which has brought an 85 percent reduction in the use of paper and printing toner, and implements principles 7, 8 and 9 of the *United Nations Global Compact*. This international initiative by the UN, which aims to encourage companies to become committed to social responsibility of their own accord, sets forth ten Principles based on the fight against corruption and on human, labour and environmental rights.

The *GTMS*, developed entirely by the Spanish firm, optimises the management of localisation and multilingual documentation projects, internal processes and relations with clients. It has also lead to a drastic reduction in the number of hard-copy documents: purchase orders, subcontracting orders and invoices will no longer need to be printed. Practically all documents are stored and exchanged with clients and suppliers through use of the new system. The corresponding cost savings are considerable.

Corporate responsibility is one of STAR's core principles. Since its beginnings, STAR has worked closely with a number of universities, training teachers for multilingual communication. It has also supported UNICEF and other NGOs engaging in child protection and education with voluntary work and donations. Saving resources as far as possible is a further contribution, this time in the field of environmental protection, a matter that should concern us all in equal measure.

#### **About STAR Servicios Lingüísticos**

**STAR Servicios Lingüísticos** [[www.star-spain.com](http://www.star-spain.com)] was founded in Barcelona in 1999 as part of the STAR Group, one of the leading companies in the development of linguistic technology and multilingual communication services. The **STAR Group**, which was founded in Switzerland, has 42 offices in 30 countries and employs more than 900 people. The Spanish branch has experienced continuous growth since its foundation and its client portfolio includes prestigious names such as IFEMA, OMT, Adobe, Airbus, BMW, BSH, Bulgari, Cartier, Leica, Lidl, Microsoft, Roche, Toshiba, Toyota and Xerox. The branch's key to success is its capacity to provide its clients with an economical and high quality solution for managing international communication.