

# Transit NXT to conquer the hispanic market

Press Release

Barcelona, October 2009

## The hispanic version of Transit NXT enters the market

STAR Servicios Lingüísticos announces the Spanish version of Transit NXT, the computer assisted translation tool of the STAR group. The new version features a host of new functions and improvements to help the work of translators, terminologists and project managers.

Transit NXT represents the climax of 25 years of success and experience acquired within this leading multilingual communication company. The product seamlessly integrates all the functional components of a complete computer-assisted translation system: project management, import and export filters, translation memory and translation editor, extensive quality controls, terminology management and file alignment.

### Translate more in less time and at a lower cost

Since Transit is able to reuse previous translations, it reduces the time taken to complete translation projects. Repeated text is translated automatically and the translation memory searches for textual equivalents and displays these for the translator. By automatically reusing translations you can produce more in less time and using fewer human resources, benefits which automatically result in huge savings.

### Two products in one...

Transit has always incorporated the terminology manager TermStar. In other words: if you buy Transit, you automatically acquire a TermStar license. Transit and TermStar complement one another perfectly, interacting and interchanging information so that the translation process is seamlessly linked with the terminology work. We all know that good terminology work is essential for a good translation.

### ...well, hold on.... its actually three products in one!

With this new version, Transit has become the only computer-assisted translation system which, in addition to the normal documentation formats, can also translate and edit binary software resources. Transit can import .RC, C++, and .NET files, etc. but also binary RC, .EXE and .DLL files. The new version of Transit not only allows you to translate resources but also edit elements of the graphic interface: dialogue boxes, buttons, options, etc.

### Spectacular discounts

The launch will be propelled by very generous discounts. "The market entry of the Spanish version is an important milestone for us, but we have more reasons to celebrate: This year is the 10th. birthday of STAR Servicios Lingüísticos and the 25th. anniversary of the STAR Group. To celebrate all these events, we offer our clients huge discounts", says Michael Scholand, CEO of STAR Servicios Lingüísticos.

If you would like more information about STAR's products, visit [www.star-spain.com](http://www.star-spain.com).

You can also request a quote via e-mail to [productos@star-spain.com](mailto:productos@star-spain.com) or using the online form [http://www.star-spain.com/en/forms/info\\_form.php](http://www.star-spain.com/en/forms/info_form.php).

### About STAR Servicios Lingüísticos

STAR Servicios Lingüísticos [[www.star-spain.com](http://www.star-spain.com)] was founded in Barcelona in 1999 as part of the STAR Group, one of the leading companies in the development of linguistic technology and multilingual communication services. The STAR Group, which was founded in Switzerland, has 42 offices in 30 countries and employs more than 900 people. The Spanish branch has experienced continuous growth since its foundation and its client portfolio includes prestigious names such as IFEMA, OMT, Adobe, Airbus, BMW, BSH, Bulgari, Cartier, Leica, Lidl, Microsoft, Roche, Toshiba, Toyota and Xerox. The branch's key to success is its capacity to provide its clients with an economical and high quality solution for managing international communication.

**STAR Servicios Lingüísticos**

<XML>Los ingenieros de la lengua</XML>

<XML>The language engineers</XML>

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