

## John Deere awards Partner status to STAR

**John Deere**, an industry leading provider of agricultural, construction, forestry and turf equipment and of precision farming solutions maintains the John Deere Achieving Excellence process to regularly assess its suppliers and continuously improve co-operation. “Partner”, the highest of the four possible classifications in the AE process, is awarded only to John Deere’s best-of-best suppliers. As John Deere puts it, Partner status is “our classification for those suppliers who distinguish themselves by repeatedly accepting co-operation in the light of a challenge”.

STAR has been awarded Partner status for the 2015 business year. This is John Deere’s acknowledgment of STAR’s outstanding translation-service quality and product delivery capability, and its commitment to continuous improvement in business processes.

Since 2009, STAR with its global network of in-house specialists has been John Deere’s dependable PLM partner for global information management with sales and aftersales documentation, market-appropriate translation and localization and automated multi-channel publishing and feedback processes.

### About John Deere

Deere & Company (NYSE: DE) is a world leader in providing advanced products and services and is committed to the success of customers whose work is linked to the land – those who cultivate, harvest, transform, enrich and build upon the land to meet the world’s dramatically increasing need for food, fuel, shelter and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. For more information, visit John Deere at its worldwide website at [JohnDeere.com](http://JohnDeere.com).

#### About [STAR Servicios Lingüísticos](http://www.star-spain.com)

The Barcelona based translation company STAR Servicios Lingüísticos [[www.star-spain.com](http://www.star-spain.com)] is part of the STAR group. Founded in Switzerland in 1984; the STAR group currently has 44 offices worldwide and more than 800 employees. The Spanish office, a leading company in translation services and the development of linguistic technology, has experienced continuous growth since its foundation and its clients include prestigious brands such as BMW, Bosch, BSH, Bulgari, Cartier, Leica, Konica Minolta, Lidl, Peugeot, Renault, Roche, Siemens, Toyota and Volkswagen. The key to STAR’s success is its capacity to provide its clients with high quality economical solutions for international communication. STAR is certified according to ISO 9001 and ISO 17100.